

First Assignment

Have you ever seen that movie “Training Day” with Denzel Washington? That would sum up Brett’s first official DJ gig for Platinum Sounds. Even after all of the investing, he was ready to throw in the towel after that one. Brett’s only experience as a disc jockey was a Club 33 East, which was a club for college students between Oklahoma City and Tulsa. It was so easy because his uncle was the owner of the club and the patrons were friends and family of his. That did not prepare him for what was to come.

A friend of Kennedy’s, *who shall remain nameless*, hired him to play at a wedding reception in the bride’s backyard. Kennedy agreed to for \$250 because of the friendship between the two. When he arrived at the home in East Hanford, he noticed a rather large Confederate Flag hanging from the mailbox. Normally this wouldn’t be an issue but Kennedy is black. That was a sign of things to come. The disc jockey hesitantly set up his equipment and continued with the program. It was one of those evening in which so many bad things happened that it was hard to recount them all. No one was friendly or even spoke for that matter. No one danced or wanted to (not even the wedding party). It was any DJ’s worst nightmare. To make matters worse, the DJ was not paid in full for his time. Kennedy made it out of there without getting hung but his confidence was shot as a DJ.

Since Then...

The only way to get confidence back is to play another event right away. A high school friend, Victoria Martinez had a small family gathering at the local bowling alley. He charged the full rate because he learned that friendship and business do not mix. It turned out to be the break that Kennedy needed. This was the gig that restored his confidence. Everyone had a wonderful time, danced all night long, and loved the music. Platinum Sounds would no longer exist if it were not for Victoria hiring Brett.

Platinum Sounds has performed at birthday parties of all ages, wedding receptions, mixers, and recently, high school dances. We have been guest DJs at local nightclubs. The potential for Platinum Sounds has reached new heights with creating T-shirts and hats as a marketing tool.

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